

# Janet Johnson, Ph.D.

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Twitter: @janetnews

## Academic Experience

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*The University of Texas at Dallas, Richardson, TX*  
*School of Arts and Humanities*  
*School of Arts, Technology, and Emerging Communication*  
Senior Lecturer of Communications 2006-2009  
Clinical Assistant Professor of Emerging Media  
and Communication 2010-Present

*University of North Texas, Denton, TX*  
Journalism Adjunct Lecturer 2003-2006

*University of North Texas, Denton, TX*  
Journalism Graduate Teaching Assistant 2002-2004

## Professional Media Positions

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*Media Buying Assistant*  
SpotPlus, Dallas, TX

*Weekend Producer, Weekend Assignments Editor*  
KREM-TV, Spokane, WA

*Strategic Coordinator*  
Audience Research & Development, Dallas, TX

*6:00 p.m. and 10:00 p.m. Producer*  
KTAB-TV, Abilene, TX

*Executive Producer, 6:00 p.m. Producer*  
KVII-TV, Amarillo, TX

*Weekend Assignments Assistant*  
KTVT-TV, Fort Worth, TX

## Education

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*PhD in Rhetoric*  
Texas Woman's University, Denton, TX  
May 2010  
Dissertation: "Blogs and Dialogism in the 2008  
United States Presidential Campaign"

*MA in Journalism (minor: Communication Studies)*  
The University of North Texas, Denton, TX  
August 2004  
Thesis: "Personal Stories Go Worldwide: The Ritual  
of Storytelling through Weblogs"

*BA in Communications (Broadcast Communications; minor:  
Business Administration, Marketing)*  
The University of Texas at Arlington, Arlington, TX  
1995

## Research

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### In process:

Johnson, J. (Under contract with Lexington Books), "Penny Press to Twitter bites: Media's Emerging Rhetoric in Politics." September 2017.

### Publications:

Johnson, J. (2014), *JournalismNEXT* (2<sup>nd</sup> ed.) by Mark Briggs. Los Angeles, CA: Sage/CQ Press. 341 pp. Electronic News, 8: 76-77.

Johnson, J. (2014), Margin of Victory: How Technologists Help Politicians Win Elections. Edited by Nathaniel G. Pearlman . Santa Barbara, CA: Praeger, 2012. 253 pp. Presidential Studies Quarterly, 44: 374-376.

Novak, Alison and Janet Johnson. (Lexington Books, 2013). "The Female Email: Examining the Leadership and Rhetoric of Female Representations of the 2012 Obama Campaign." *Political Women: Language and Leadership*. Eds. Michele Lockhart and Kathleen Mollick.

Johnson, J. (2013). Twitter. In Kerric Harvey (Ed.) *Encyclopedia of Social Media and Politics*. Los Angeles: Sage.

Johnson, J. (2013). "Twitter and Politics." In Shelley D. Lane, Ruth Anna Abigail, and John Gooch (Authors) *Communication in a Civil Society*. Pearson.

Johnson, J. (2012, August 3). Twitter Bites and Romney: Examining the Rhetorical Situation of the 2012 Presidential Election in 140 Characters. *Journal of Contemporary Rhetoric*, 2(3/4), 54-64.  
[http://www.contemporaryrhetoric.com/articles/johnson5\\_1.pdf](http://www.contemporaryrhetoric.com/articles/johnson5_1.pdf)

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## Awards and Recognitions

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Autrey Nell Wiley Endowed Scholarship, 2006

Texas Social Media Research Institute Research Fellow, 2013

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## Classes Taught

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Professional & Technical Communications—ECS 3390 (F06-Sp09)  
Introduction to Writing and Editing for the World Wide Web—ATEC 3320 (F06-Sp10)  
Introduction to Computer-Mediated Communications—ATEC 3325 (Sp08-Sp16)  
Reading Media Critically—COMM/EMAC 3300 (F10-Sp17)  
Communication Topics: Journalism and Social Media—COMM/EMAC 3342 (F12, Sp14) CrowdSourcing (Sp14)  
Social Media Campaigns (F16)  
Independent Study (Su13, Sp15, F17)  
Honors and Capstone Projects (F13-Sp17)  
Introduction to News Writing—JOU 2310 (Su06)  
Advanced Reporting—JOU 2320 (Su04, Su06)  
News Editing and Design—JOU 3320 (F04, Sp05, F05, Sp06)  
Mass Communication and Society—JOU 1210 (F03, Sp04—managed over 400 students in survey class)  
Basic News Writing Lab—JOU 2310 (Guest Lecturer, Writing Instructor, and Grader)  
News Reporting—JOU 2320 (Editor, Writing Instructor, Grader)

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## Conference Papers and Discussion Panels

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Johnson, J. "Unplugged: Now What?" Social Media and Undergraduate Research—the Future for Student Researchers. Presented at the Southern States Communication Association, April 2014, New Orleans, LA.

Johnson, J. The Future of the Field is on the #Vine: Social Media and Mobile Tech for Communication Classes. Presented at the Southern States Communication Association. April 2014, New Orleans, LA.

Johnson, J. Teaching with Pop Culture: Strategies and Best Practices. Presented at the Southern States Communication Association. April 2014, New Orleans, LA.

Johnson, J. Commission on the Status of Women Panel Discussion. Presented at the Mid-Winter AEJMC Conference, March 2013, University of Oklahoma, Norman, OK.

Johnson, J. Growing as a COMMunity: Responding to everyday issues through a global techno-community. Presented at the National Communication Association, November 2012, Orlando, FL.

Johnson, J. Media's Mixed Messages: Health Care and Health Scare Panel Discussion. Presented at the Southern States Communication Association, April 2012, San Antonio, TX.

Johnson, J. Speak Up, Speak Out: The Power of Digital Voices From the Cloud Panel Discussion. Presented at the National Communication Association, November 2011, New Orleans, LA.

Johnson, J. Research in Progress Panel. The White House Blog: Taking advantage of the Rhetorical Situation to inform and engage the American citizen. Presented at the National Communication Association, November 2010, San Francisco, CA

Johnson, J. Best Practices: Twitter, New Media and Positive Communication Discussion Panel Participant at the Southern States Communication Association, April 2010, Memphis, TN

Johnson, J. The Rhetorical Power of The Tweet: Using Twitter to Enrich the Classroom Experience for Computers and Writing, May 2010, <http://www.digitalparlor.org/cw2010>

Johnson, J. How to use Blogging in Communication Education Discussion Panel Participant at the Southern States Communication Association, April 2010, Memphis, TN

Johnson, J. Rhetoric and Technology Discussion Panel Participant at the Federation of Rhetoric Symposium, February 2010, Denton, TX

Johnson, J. From Victim to Journalist: How technology changed the reporting of the London Terrorist Bombings. Paper presented at the Federation of Rhetoric Symposium, February 2006, Denton, TX

Johnson, J. Wired Ethos: Establishing Ethical Standards for Online Journalism Weblogs. Paper presented at the SW/TX Popular Culture Association Conference, February 2006, Albuquerque, NM

Johnson, J. Towards a new Electronic Pedagogy: Using Weblogs as a New Writing Portal in the Journalism Classroom. Paper presented at the College English Association, April 2006, San Antonio, TX

Johnson, J. The Coffeehouse and the Press: Continuing a 400-Year Tradition on the Internet. Paper presented at the Popular Culture Association Conference, April 2006, Atlanta, GA

Johnson, J. The Internet during Wartime: Real-Time Rhetoric About the War in Iraq. Paper presented at the International Communication Association Conference, May 2004, New Orleans, LA

Johnson, J. News Stories about September 11: Media Audience's Personal Narratives. Paper presented at the Southwest Education Council for Journalism and Mass Communication Symposium, November 2003, Salt Lake City, UT

## Press

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### International Press

- CCTV-1: Interviewed for the ten-part documentary series *Social Management* (Scheduled Air Date December 2013)
- BBC Radio: #garlandshooting

### National Press Interviews

- Featured on **Times Square's Jumbotron**
- *Men's Health*
- *Christian Science Monitor*
- *PR Newswire*
- *Reuters*
- *Psychology Today*
- *Voice of America*
- *Fortune*
- *Boston Globe*
- 910AM Gil Gross Show

- *International Business Times*
- *Women's Health*
- *The Dallas Morning News*
- *Pleasanton Express* August, 28, 2013: "Social Media Tips from UT-Dallas Expert"
- *Inland Daily Bulletin*, 2016
- *Greeley Tribune*
- CBS KTVT
- ABC WFAA-TV
- NBC KXAS-TV
- KRLD

### School Press

- *The Mercury*: Candidates' online presence increases as public moves to Twitter

## Service

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### Academic Service:

- Editorial Review Board for *The Journal of Social Media and Society*, 2013-present
- Peer Reviewed textbook for Routledge: *Criticism in an Electronic Age* by Peter Orlik
- Peer Reviewed textbook for Oxford Press: *Understanding Media Industries* by Timothy Havens
- Peer Reviewed textbook for Westview Press: *Social Media Freaks* by Dustin Kidd

### School Service

- Student Media Operating Board, 2011-Present
- Guest Speaker for ARHM 2014, 2015
- Speaker at Campus and Community Luncheon, May 2013
- Living Learning Communities Welcome week 2012, 2013, 2014
- Guest speaker for the City Manager's Summit 2016

## Professional Memberships and Activities

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- The White House State of the Union Social 2014, 2015
- The State Department: International Women of Courage Awards 2015
- Speaker: Texas Association of Municipal Information Officers Annual Conference 2014
- Southern State Communication Association (2010-present)
- National Communication Association (2010-present)
- Rhetoric Society of America (2004-2009)
- Sigma Tau Delta